## **SPONSORSHIP PROSPECTUS**







# INAUGURAL **PUBLIC WORKS AND INFRATSRUCTURE** CONFERENCE

"Turning South Africa into a construction site, grow the economy and create jobs"



01 APRIL 2025 SANDTON, GAUTENG













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### Purpose

To inform potential sponsors about the upcoming Public Works and Infrastructure Conference scheduled for the 01 April 2025 and its sponsorship opportunities.

## Why partner with us?

As a partner, your organisation will have the opportunity to:

- Direct interaction with senior leadership: Your senior executives and leaders will attend the Minister Macpherson's Eve-of-Conference Reception with high-level captains of industry on 31 March 2025, Sandton ICC, Johannesburg.
- 2. Shape thought leadership: contribute to a panel, or delivery inputs at plenary session, lead a presentation and/ or panel discussion, and share your insight during the conference and in the commissions.
- 3. •Promote your organisation: interact with attendees and delegates at the Conference which will represent all the nine provinces.
- 4. •Collaborate for country wide impact: strengthen your organisational role in fostering innovative solutions in advancing South Africa's interests.
- 5. •Best practice and mutual learning and delivery: to showcase your organisation's contribution to advancing the built environment, construction, asset management as well as real estate.
- 6. **Profiling and publicity:** maximize and gain visibility through digital promotions, co-branding of the event venue (banners), presentations throughout the event; follow-up communication during the event; post-event survey; and the thank-you communication after the event, as well as access to the media partners.

## Partnership opportunities:

As a partner, your organisation will have the opportunity to:

- 1. Direct interaction with senior leadership: Your senior executives and leaders will attend the Minister Macpherson's Eve-of-Conference Reception with high-level captains of industry on 31 March 2025, Sandton ICC, Johannesburg.
- 2. Shape thought leadership: contribute to a panel, or delivery inputs at plenary session, lead a presentation and/ or panel discussion, and share your insight during the conference and in the commissions.
- 3. •Promote your organisation: interact with attendees and delegates at the Conference which will represent all the nine provinces.
- 4. •Collaborate for country wide impact: strengthen your organisational role in fostering innovative solutions in advancing South Africa's interests.
- 5. **Best practice and mutual learning and delivery:** to showcase your organisation's contribution to advancing the built environment, construction, asset management as well as real estate.
- 6. **Profiling and publicity:** maximize and gain visibility through digital promotions, co-branding of the event venue (banners), presentations throughout the event; follow-up communication during the event; post-event survey; and the thank-you communication after the event, as well as access to the media partners.



"Turning South Africa into a Construction Site"

## **Sponsorship Packages and Benefits**

Our exclusive Partners will receive maximum visibility at the Public Works and Infrastructure Conference. Negotiated packages will be welcomed and given due consideration.

Our limited sponsorship packages have unique opportunities and benefits as per the categories below:

#### SPONSORSHIP CATEGORIES, AND PRICES

#### 01 PLATINUM PACKAGE

- Table of 15 at the Eve-of Conference Reception and the main conference
- Hosting of a Commission focusing on the thematic areas
- Company logo prominently displayed on the DPWI and CBE Webpages with a link to your website
- Company logo prominently displayed on our social media platforms
- Banding: Event entrance, banners on stage, logo on digital materials.
- Exhibition space at the conference

#### GOLD PACKAGE

02

03

04

- Table of 10 at the Eve-of Conference Reception and the main conference
- Hosting of a Commission focusing on the thematic areas
- Company logo prominently displayed on the DPWI and CBE Webpages with a link to your website
- Company logo prominently displayed on our social media platforms
- Banding: Event entrance, banners on stage, logo on digital materials.
- Exhibition space at the conference

#### SILVER PACKAGE

- Table of 5 at the Eve-of Conference Reception and the main conference
  - Company logo prominently displayed on our social media platforms
  - Banding: Event entrance, banners on stage, logo on digital materials.
- Exhibition space at the conference

#### BRONZE PACKAGE

5

- Banding: Event entrance and banners on stages.
  - Exhibition space at the conference



R250 000.00

R500 000.00

R100 000.00

R50 000.00

DONATION

DONATIONS ARE ALSO WELCOMED



The above Sponsorships Packages are available till the **28 February 2025**. Please complete the form and email to Ms Nosizwe Mopkoena (Specialist: Stakeholder and Communications) and Ms Sarie Treeby (Chief Finance Officer) via E-mail: <u>Nosizwe@cbe.org.za</u>, <u>Sarie@cbe.org.za</u> and cc: <u>Martin@cbe.org.za</u>.

NAME OF COMPANY						
CONTACT PERSON						
DESIGNATION						
TEL:						
CELL			E-MAIL			
DETAILS OF TYPE OF SPONSORSHIP PACKAGE						
No.	Package C	onsidered – refer to			Amount	
ACCOUNT HOLDER	LDER The Council for the Built Environment (CBE)					
CONTACT PERSON Ms Sarie Tr		arie Treeby	Treeby			
POSITION	Chief	Chief Finance Officer (CFO)				
BANK	Stand	Standard Bank				
ACCOUNT NO	012 9	2 975 508				
BRANCH CODE	011 2	1 245				
EMAIL		<u>Sarie@cbe.org.za</u>	cc:	Martin@cbe	<u>Martin@cbe.org.za</u>	
REFERENCE NO		PWI 2025	PWI 2025			
Sponsorship packages are available until the 28 February 2025						

• Please provide any other information that is necessary to show on your invoice: I.e. Proof of payment /Approval of payment etc.









## **Sponsorship Terms and Conditions**

- 1. Terms of payment (Full payment before **28 February 2025**).
- 2. An invoice and sponsorship confirmation document will be sent to you within 48 hours of receipt this Commitment Form.
- 3. Selection of sponsorship is on a first-come first-served basis.
- 4. Sponsorship however, is only confirmed on receipt of a signed contract.
- 5. Failure to comply with the payment could result in the forfeiture of your commitment, and any refund due will be at the discretion of the CBE.
- 6. All sponsorship commitments are final and cannot be retracted.
- 7. The CBE reserves the right to decline sponsorship bookings.
- 8. The law of South Africa governs this contract.
- 9. The CBE reserves the right to amend the rules and regulations governing sponsorship at its discretion.
- 10. The sponsorship package will lapse post the conference when the CBE issues a Thank you note.
- 11.Logos must be provided in jpeg format and emailed to <u>Nosizwe@cbe.org.za</u> and <u>Lulu@cbe.org.za</u> within 24 hours of commitment to ensure that we are able to offer maximum exposure.
- 12. Cancellation policy:
  - All cancellations must be received by the CBE in writing before 28 February 2025.
  - Cancellations received before 28 February 2025 will forfeit any deposits that have been paid.
  - Cancellations received after 28 February 2025 will be liable for the full value committed.

I accept these terms and conditions:	
Signature:	Date:
Print Name:	
Organisation:	_ Designation:
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## INAUGURAL **PUBLIC WORKS AND** INFRATSRUCTURE CONFERENCE

-NON-

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