




FEENIXTM

We believe the right to education and fulfilling's
one's potential should not be dependent on
wealth

www.feenix.org



FeenixTM is powered by YOU and  Standard Bank

FEENIX™

STORY

- Feenix rose out of the belief that education is vital to breaking the cycle of poverty. There was an enormous sense of wanting to help in whatever way possible, and a frustration at the lack of channels available to provide that help.
- A crowdfunding solution was established to create a network of givers by connecting individuals, businesses and students on one platform and provide access to alternative funding.
- **Feenix launched on the 5th of June 2017.**

FEENIX

WHAT:

Feenix is an online fundraising platform operating in the education environment.

FEENIX

HOW:

Feenix connects students and communities to fundraise towards debt-free education



FEENIX™

HOW DOES IT WORK?



FEENIX



BUSINESS



STUDENT



INDIVIDUALS



FEENIX™

BUSINESS BENEFITS



B-BBEE SCORECARD

Feenix qualifies for B-BBEE points in two categories:

- Skills Development (SD)
- Socio-Economic Development (SED)

TAX BENEFITS

Feenix provides section 18A's for both businesses and individuals.

RECRUITMENT

Organisations are able to use the Feenix database to find students they would like to fund and bring on as interns or graduate hires.

 **PAYROLL GIVING**

Feenix supports Payroll Giving; an easy and effective way for employees to donate through and agreed deduction from their salary to a non-profit or PBO.

 **CHAMPIONING**

Organisations can publicly support the Feenix platform through internal staff funding and matching campaigns or communicate the platform to their databases.

FEENIX™

SUCCESS

OF THE PLATFORM





PLATFORM NUMBERS

TOTAL AMOUNT RAISED

R22,170,189

TOTAL STUDENTS
LIVE

1867

WITH 2018 GOALS

800



STUDENTS
RECEIVED FUNDING IN TO
DATE

845



BUSINESS
FUNDERS

102



INDIVIDUAL
FUNDERS

1002





PLATFORM NUMBERS

SKILLS DEVELOPMENT SPEND

R14,112,979

DIRECT INDIVIDUAL FUNDING

R2,589,493



DIRECT POOL FUNDING

R738,922



EVENT FUNDING

R4,806,488



DISBURSEMENT

R18,366,265

THANK YOU

Johan De Ru

CEO

johan@feenix.org

083 431 8073

www.feenix.org

