



RICHCON





VATJOU GOED ENTREK



SABC 1

RENO RACE



RENO RACE STARTS WEDNESDAYS 18:00 on SABC 1

Concept





RENO RACE

Reno Race is currently the No. 1

Large Viewership

Market Share



Imagine we continue what we do but on bigger scale and not just for the TV show

OUR REALIZATIONS



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- **Firstly we need to engage communities from the ground up:**
- **Individuals have not been fully exposed to the potential of following a career in the built environment professions. THUS, creating awareness.**
- **Huge gap in terms of scarce skills.**
 - **e.g. Maths, Science - Pre primary excited.**
- **Also the quality of the condition of the schools and infrastructure where we are breeding our future potential built environment professionals is a big issue.**
- **People have a need to uplift themselves but they don't have the means or opportunities.**



HOW DO WE ADDRESS THIS?



**HOW DO YOU
DO THIS?**



Current State of RDP HOMES



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Before







Now



Before





Before



Now





Now







Imagine a world where each and every South African citizen has the basic privilege to stay in a house where they feel **safe, dignified, secure and **comfortable** raising a family**



IGNITE POSSIBILITIES Together





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henck@richcon.co.za