

## **Course Specifications**

### **Fundamentals of Graphic Design**

- Technical literacy and concepts of graphic design.
- Exposure to conceptualising original and visually stimulating designs.

### **Adobe Photoshop**

- Gaining in-depth knowledge to effectively explore and create images and designs to captivate your target audience.

### **Adobe Illustrator**

- Transferring concepts into creative design elements used for print and online.

### **Adobe InDesign**

- Streamline the design process of single and multi-page documents right through to creating print ready files.

**The training should be in Pretoria**

**Registration documents of the training institution be made available to the CBE to ascertain its legitimacy as the training provider**